

Monday, 2 September 2019

## BreastScreen NSW reopens David Jones Rose Clinic in Sydney CBD

Empowering women to put their health first, BreastScreen NSW recently celebrated the opening of the newly refurbished, David Jones Rose Clinic in the CBD. The clinic provides a convenient opportunity for women who work, live and shop in the city to take a few minutes for a mammogram that could save their life.

Fitted with the latest digital technology, expert staff, and an elegant look and feel, the clinic reopened its doors on Friday 30 August 2019. The David Jones Rose Clinic – Elizabeth Street to date has provided more than 74,000 free screening mammograms for women in the Sydney CBD area.

BreastScreen South Eastern Sydney Illawarra Service Director, Ms Robyn Schubert said, “We are delighted to have provided this potentially lifesaving service to so many women, and are eager to continue to encourage and support women living and working in the CBD to take the time to put their health first.

“David Jones has been incredibly supportive of our vision to provide this service to women in our local communities, and we are grateful for their ongoing commitment to the BreastScreen NSW service,” said Ms Schubert.

Eloise Bishop, Head of Sustainability at David Jones said, “We are proud to be opening the newly refurbished Rose Clinic in our Elizabeth Street store. David Jones in partnership with BreastScreen NSW has helped thousands of women with the early detection of breast cancer through this initiative. Now with six clinics in David Jones stores around the country, this in-store breast screening facility delivers a free and readily available service to women over 40.”

Nine out of 10 women diagnosed with breast cancer do not have a family history. And one in eight women in NSW will develop breast cancer in their lifetime. BreastScreen NSW encourages women aged 50 to 74 to have a mammogram every two years. Early detection is vital, so 20 minutes of a woman’s time to have a free mammogram could save their life.

With no GP referral required and a warm, welcoming all-female team, BreastScreen NSW encourages women to make their appointment at the new look David Jones Rose Clinic – Elizabeth Street CBD today.

Bookings can be made online at [book.breastscreen.nsw.gov.au](http://book.breastscreen.nsw.gov.au) or by calling 13 20 50.

The NSW Government, through the Cancer Institute NSW, is investing up to \$47.9 million into BreastScreen Screening and Assessment Services across NSW in 2019-20, including \$7.9 million into South Eastern Sydney Illawarra’s Screening and Assessment Service.